

# The International Producers Pooling Programme IPPP

Collaborative training & development opportunity for experienced producers

Application deadline:  
30 October 2018

Details and application form:  
[www.focal-resource.nl/ipp](http://www.focal-resource.nl/ipp)

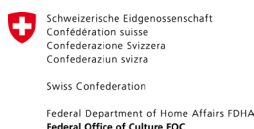
Proposed by



in consultation with



and supported by ten national film fund agencies



## The guiding ideas

### «Strength lies in union»

IPPP supports producers interested in sharing experience with co-opted peers, other professionals and consultants in a self-chosen, trustful setting.

### «Do it yourself»

IPPP offers producers to define for themselves a project-based training and development concept based on their own interests and aims.

### «Go abroad»

IPPP is designed for internationally-minded producers with international and more widely marketable projects.

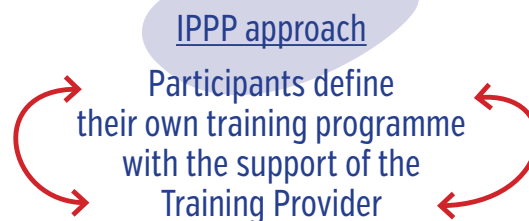
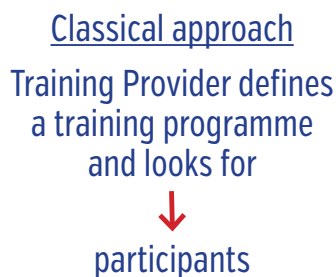
## Producers invited

IPPP is for experienced and active producers, mainly from Europe but also beyond; in particular members of the ACE Producers Network and alumni of EAVE, Eurodoc, Maia Workshops, etc. They have an independent registered company and a significant production track-record in full-length fiction, documentary, animation film or respectively in TV series, Games or VR. Junior producers of established companies may participate with their seniors.

## How it works

Three to five producers from different countries build a Pool for a period of twelve months in order to explore together particular topics they have defined in common. The topics match the audiovisual projects in development which they bring into the collaborative process. Projects can be of all cinematic genres as well as TV series, games and VR. Topics can be questions of certain genres, co-producing, financing, packaging, positioning and marketing the projects as well as management and communication skills of the producers.

The collaborative learning involves other professionals of the projects and external consultants chosen by the producers.



The Pools work on a budget that is financed by the Partners of IPPP and administered by FOCAL resource: in total up to €60'000 for three production companies, €80'000 for four companies, €100'000 for five companies.

IPPP has been elaborated and designed by

**Dominique Welinski**, DW (France), **Danny Krausz**, Dor Film Produktionsgesellschaft M.B.H. (Austria) and President of EAVE, **Simon Perry**, President of ACE Producers (The Netherlands), **Peter Rommel**, Rommel Film e.K. (Germany), **Reto Schaerli**, Zodiac Pictures Ltd. (Switzerland), **Carola Stern**, **Pierre Agthe**, FOCAL (Switzerland)